



# WORLD ASSOCIATION OF MASTER CHEFS

Date: 1<sup>st</sup> November 2019

## RE: Notice of Confirmation of Endorsement

To whom it may concern

The World Association of Master Chefs (WAMC) is an organisation set up to support the growth and development of the Hospitality Industry through training and skills development. We seek to align ourselves with companies, products and services that exemplify the quality and commitment to the communities that we uphold. Through our endorsement programs we work closely with companies whose products and services showcase these qualities.

We are pleased to announce that the World Association of Master Chefs has approved the Endorsement of **Bestfield Pty Ltd** and their full product range.

WAMC has tested their range of rice-based products through a series of rigorous trials we conduct from selected chefs around the world. Their products were graded and commented on for their flavour, texture, compatibility with like products that they will be used with and most of all presentation and quality. An independent assessment was done on the company itself and the owners' efforts to improve the Hospitality industry through their products.

Bestfield has shown that their products are exceptional in all areas and that the company is willing to work to improve nutrition in the community as well as attention to the environment through sustainable practices and care. This is a major positive that WAMC appreciate and we now lend our full support and endorsement behind this company.

We welcome Bestfield to the WAMC family and look forward to a long and prosperous relationship with them.

Warmest Regards



**Gaven Ferguson**  
President – Global, Secretary General  
World Association of Master Chefs

